



Sharon M. Schweitzer, J.D.

AWARD-WINNING ENTREPRENEUR, AUTHOR & SPEAKER
CROSS-CULTURAL CONSULTANT, MODERN MANNERS &
INTERNATIONAL ETIQUETTE EXPERT



Sharon Schweitzer, Formula One Business Preparedness Workshops, City Council Chambers (Innes Images)

Sharon Schweitzer, J.D.—leading cross-cultural consultant and international protocol expert—

provides a dynamic and engaging program to the delight of audiences across the globe. Sharon creates a fun and interactive atmosphere for learning by highlighting her experiences in over 60 countries and across all seven continents. Utilizing current research, she provides valuable takeaways for audiences of all backgrounds.

Combining her global experiences and legal background, Sharon uses her deep understanding of cultural dynamics across a global market to provide organizations and corporations with practical techniques to improve business communication and create long lasting relationships.

As a keynote and breakout session speaker, panel member and more, **Sharon is an event planner's dream!** She customizes presentations and training to insure your audience receives 100% of her message and fulfills your target goals and objectives.

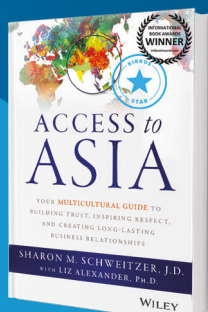
Sharon PRESENTS ON

- Cross-Cultural Communication
- Multi-Cultural Sales and Marketing
- International Protocol
- Global Business Etiquette
- Modern Dining Manners
- Modern Business Etiquette
- Social Media Graces
- Tech Manners in a Digital Age
- Phone Manners in a Digital Age
- University Programs
- Global Leadership
- Global Competence Assessment

For speaking titles and takeaways, visit www.sharonschweitzer.com

HIRE Sharon

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- f facebook.com/protocolww



Sharon is an ENTREPRENEURIAL AWARD WINNER, and BEST-SELLING AUTHOR of *Access to Asia: Your Multicultural Guide*, named to the **Best Books of 2015 by Kirkus Reviews**. Sharon also offers special pricing on books for purchase at the back of the room. The Book has been adopted for use as a textbook by universities in the USA and in Asia.





“In a short period of time, Sharon covered a wide range of ideas, concepts, and guidance regarding cross-cultural communication for international visitors to Austin. Sharon’s **EXPERIENCE AND DEPTH** make her an excellent speaker.”

*Special Events Director,
Austin Chamber of Commerce*

Sharon’s TESTIMONIALS

“Sharon’s session ‘Myanmar Culture Snapshot’ at SIETAR-USA’s Annual Meeting was **EXCELLENT**. Her smooth delivery, professional materials and **INSIGHTFUL CULTURAL RESEARCH** was **EXTREMELY WELL PRESENTED!**”

Managing Director, FEBC-KOREA, Los Angeles, CA USA

“With over seven years of presenting this material, Sharon is **VERY PROFESSIONAL** and yet not overbearing in laying the foundation for proper etiquette and manners in a formal setting. It has been **AN EXTREME JOY TO PARTNER WITH HER** in this endeavor.”

CBS Sports Analyst & Radio Host, Gio & Jones Show

“Sharon **SURPASSED ALL EXPECTATIONS** for providing members with cross-cultural knowledge. Nothing but first class all the way. **SHE MAKES IT LOOK EASY.**”

Member Relations Manager, Austin Chamber of Commerce

“Sharon’s **HUMOROUS** and **LIVELY** presentations entertain all of us when we attend this annual conference. The **EXCELLENT PROGRAM** creates awareness of how to communicate with our patients better!”

American Dental Hygienists Association

“Sharon’s presentation ‘Preparing Austin’s Business Leaders for International Visitor’s’ at the Chamber of Commerce was **OUTSTANDING**. We all appreciated your **ORIGINAL APPROACH** to cross-cultural communication and hosting international visitors.”

Co-founder & Principal, Capitol Services, INC.

PAST SPEAKING Engagements

International

- Cross Cultural Business Conference, Austria
- SIETAR Annual Conferences
- National Geographic: Confucius was a Foodie, Hong Kong
- International Network of Insurance Bi-Annual Conference

Associations

- International Association of Corporate Administrators
- Association of Legal Administrators Annual Conference
- Texas Justice Court Judges Association Annual Conference
- Texas Association of Business Speakers Bureau

Government

- Austin Chamber of Commerce Speaker Series
- City of Austin U.S. Grand Prix Business Preparedness Workshops

Academic

- University of Texas at Austin, Annual Etiquette Dinner
- Ohio State University Global Leadership Initiative
- South Texas College of Law, Annual Programs

Non-profit

- SXSW: Empowering a Billion Women 2020 Panel
- International Business Forum Panel 2016
- World Affairs Council Author’s Night



HIRE Sharon FOR YOUR EVENT!

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